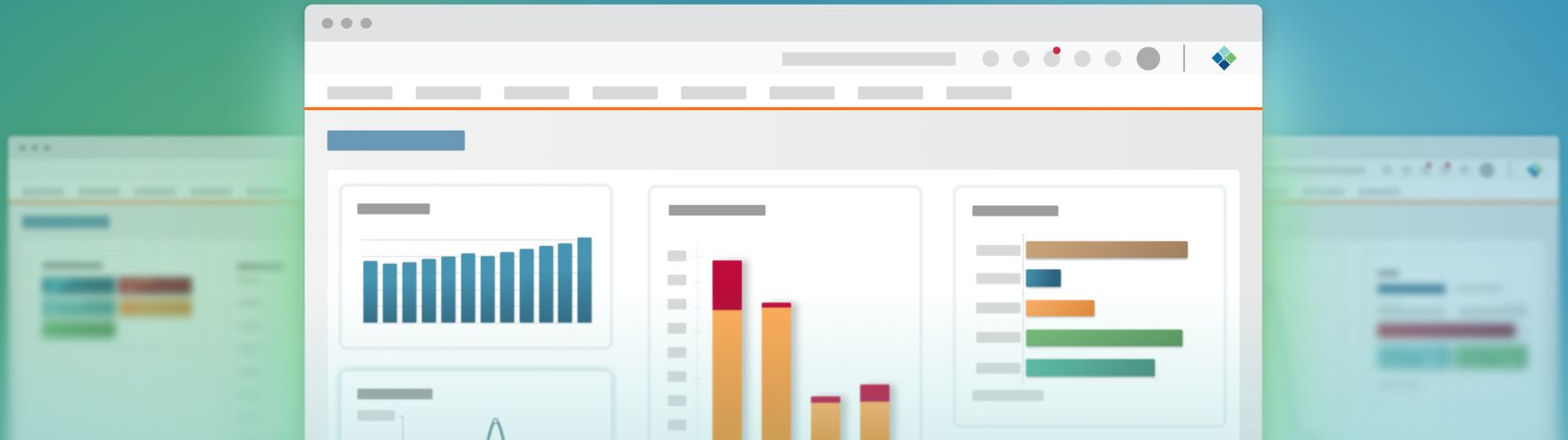
# Striven

*The Software That Powers Your Entire Business*



# Table of Contents

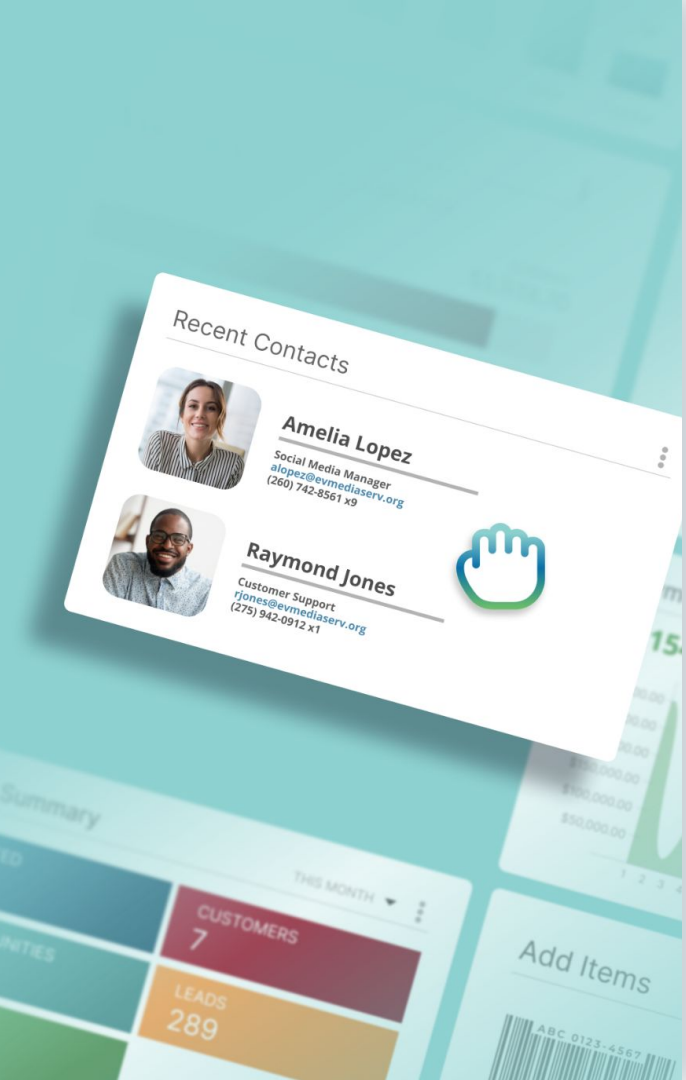
Your guide to getting started with Striven.







- What's Striven?
- Striven Features
- Striven Branding Use
- Striven Certification
- Resources




# What's Striven?

## Your Business At Its Best

Striven is an all-in-one business management software that combines CRM, accounting, project management, inventory, and HR in a single system.

Accounting + everything else your business needs. No more missing, lost, or inaccurate information. All the power of enterprise software, designed specifically for small to midsize businesses.

Check out Striven.com for more information!




# Striven Features

- ✓ Dashboard that can be customized with multiple widgets relating to Accounting, Project Management, Inventory, CRM, HR, etc.
- ✓ Automated Workflows that can automate all stages of the CRM lifecycle among other tasks.
- ✓ Organize workload into projects & tasks. Creating transparency throughout the planning process.

# Striven Branding Use

We look forward to providing you with all of the brand resources you need in your partnership with Striven. Here are a few simple rules to follow for brand consistency:

- Use the three variations of the Striven logo found at right.
- Use safe spacing around the logo, using the boxes to the right as examples.
- Use only approved colors as defined by the color guide—backgrounds included.
- Please reach out for all other branding-related questions—we'd be happy to help.

## Striven Color Guide

The below color palette lists the range of colors designated for use by Partners. Alternative background colors have been added in a circle to the lower-right corner of each logo.




Striven

Striven

Striven

# Typography

## Open Sans (Bold) - Main Title

### Open Sans (Bold) - Main Title

Montserrat (Regular) - Paragraph

lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam tincidunt, nulla pharetra tincidunt rhoncus, nisl metus eleifend lacus, at faucibus leo ipsum sit amet felis.

- Bulleted Item
- Bulleted Item

Small text with **color highlight** for emphasis.

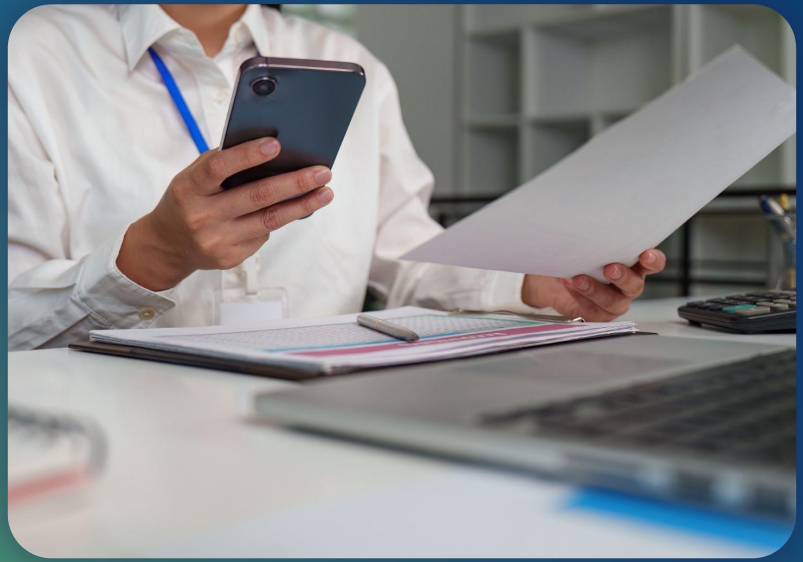


# Striven Certification

## Get Certified!

Striven - University

Contact Us



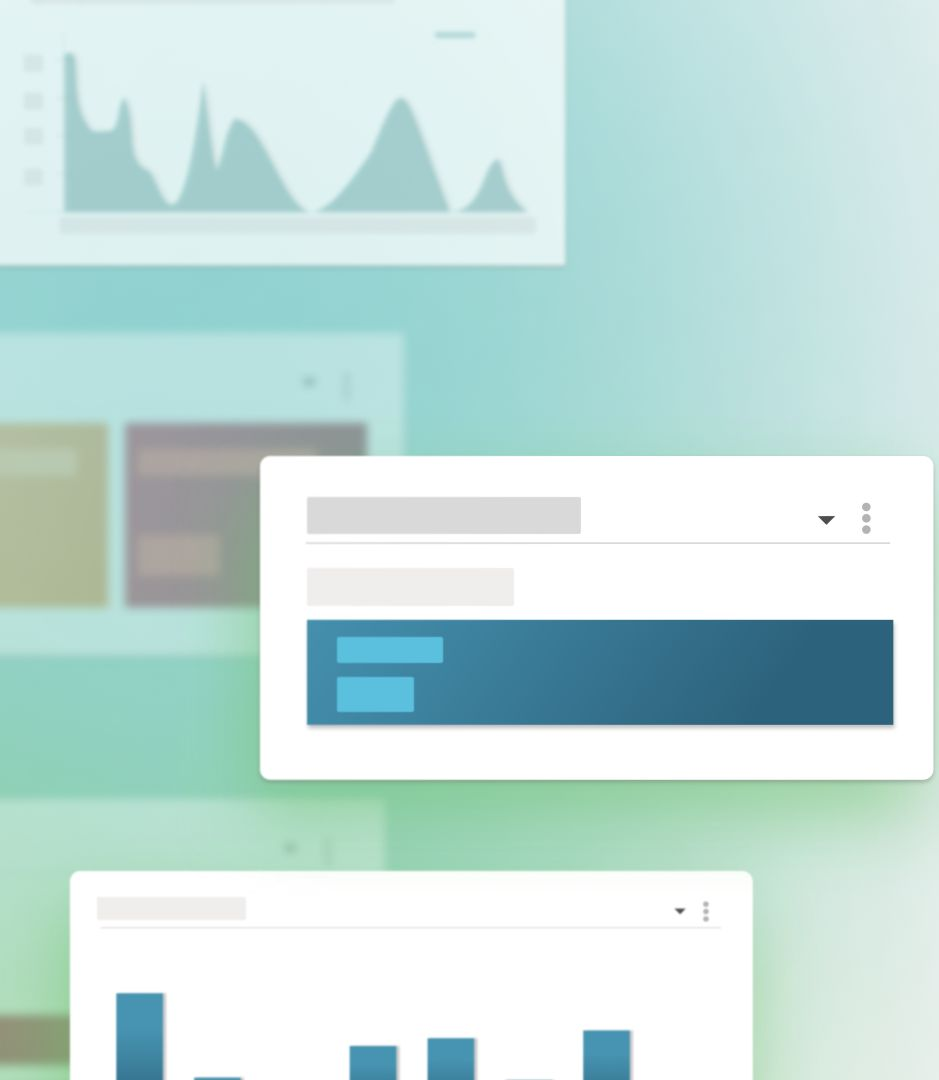
# Resources

## Connect with us & more!

- ✓ Striven - University
- ✓ Striven - Vimeo Channel
- ✓ Striven - Partner Page
- ✓ Striven - Community Board
- ✓ Striven - Brand
- ✓ Striven - Linktree

**Have questions?**

**Contact Us**



# Thank You!

Have questions?

Contact Us

striven.com

603-600-8265

Striven